



THE EXECUTIVE MBA

UCLA Anderson
School of Management

Think in the next.

In the UCLA Anderson Executive MBA (EMBA) program, you will join business leaders from many different industries to share and benefit from each other's perspectives. You'll thrive as a member of EMBA's collaborative team model — **mini boards** — which challenges synergetic groups of diverse experts to take on complex challenges.





Each member of the mini board contributes distinct and complementary areas of expertise

Watch the mini board story at bit.ly/EMBAMiniBoard

EARN AN
MBA IN
ONE OF
THE MOST
DYNAMIC
BUSINESS
CLIMATES IN
THE WORLD





Learn from a cohort that brings unique perspectives

30 INDUSTRIES

Health Care Services	13%
High Tech	12%
Government (Local, State, Federal)	10%
Entertainment	9%
Aerospace	7%
Finance	7%
Software	4%
Manufacturing	3%
Utilities	3%
Media/Communications	3%
Real Estate	3%
Construction	2%
Consulting	2%
Education	2%
Internet	2%
Pharmaceutical/Biotechnology/Medical	2%
Retail	2%
Social Impact/Nonprofit	2%
Hospitality	1%
Insurance	1%
Law	1%
Travel	1%
Accounting	1%
Beauty	1%
Extractive Minerals/Metals	1%
Food/Beverage/Tobacco	1%
Household Products/Consumer Packaged Goods	1%
Marketing	1%
Petroleum/Energy	1%
Wholesale	1%

22 FUNCTIONS

Finance	13%
Engineering	12%
Health Care/Management	9%
General Management	7%
Operations/Production	7%
Consulting	6%
Entrepreneur	6%
Software Development	6%
Business Development	5%
Accounting/Controller	4%
Law	4%
Product Management	4%
Marketing	3%
Sales	3%
Strategic Planning	3%
Real Estate	2%
Brand Management	1%
Merchandising/Retail	1%
Principal/Professor	1%
Information Technology	1%
Administration	1%
Public Relations	1%

AVERAGE
WORK
EXPERIENCE

14
YEARS

AVERAGE
MANAGEMENT
EXPERIENCE

9
YEARS

“I learned the importance of diversity of thought. Having a team that’s very talented but with very different styles of thinking made us so much stronger and more capable.”

— Nan Boden ('11)

Senior Director, Head of Global Technology Partnerships, Google Cloud



Master the art of leadership

In the Executive MBA program, leadership development isn't just a priority; it's the foundation of what we do.

The leadership suite includes the following:

- The Leadership Foundations two-year core class
- Leadership in Practice capstone course
- Executive communication and presentation skills development
- The Leadership Speaker Series

Here, you'll have access to luminaries

EMBA's meet with and learn from other inspiring leaders
who candidly share their experiences and expertise.



David Glickman
CEO
Ultra Mobile



Amy Howe
President and COO
Ticketmaster, North America



Molly Jolly ('99)
SVP of Finance and Administration
Los Angeles Angels of Anaheim



Kathy E. Magliato ('06), M.D., FACS
Cardiothoracic Surgeon
St. John's Health Center;
Founder, CEO and CMO, Cordex Systems Inc.;
Executive Producer, "Heartbeat,"
NBC/Universal



Thomas Priselac
President and CEO
Cedars-Sinai Health System

Your master's thesis isn't a laborious paper; it's an actionable business plan for a real organization. You'll gain new industry and cross-functional experience that will influence your critical thinking and decision making skills.



Strategic Management Research (SMR) Project

Your consulting team will work with company executives to improve a specific area of their business.

Our recent SMR clients:



Business Creation Option (BCO)

Instead of working on behalf of a client organization, your team is given the fundamental skills needed to launch your own business, transforming your idea from a business plan to a functional start-up organization.

Immerse yourself in foreign markets and become versed in global business

The International Business Residential ensures you gain firsthand knowledge of the business environment of another country. Travel abroad with your class and faculty for a one-week seminar, which includes the following:

- Company tours and guest speakers
- Lectures from faculty at partner universities
- Cultural visits
- Networking with business and government leaders plus local Anderson alumni

JAPAN



SOUTH AFRICA



Build lifelong bonds with your classmates

CZECH REPUBLIC



BRAZIL



At UCLA, your
elective options are
practically endless



The Executive MBA program offers **six specialized certificates:** Entrepreneurship, Global Management, Finance, Marketing, Technology Leadership and Leaders in Sustainability.



Enroll in elective classes in different programs at Anderson and **take classes across the UCLA campus** to customize your learning experience.

Global Immersions and International Exchange electives offer the opportunity to share travel experiences with students across all UCLA Anderson MBA programs.



Our faculty have been advising
entrepreneurs, corporations
and countries for years



Dr. Sebastian Edwards, Henry Ford II Professor of International Economics

A former chief economist for the World Bank in Latin America and the Caribbean, Dr. Edwards is now an economic consultant for the State of California and multiple countries.



Dr. Suzanne Shu, Associate Professor of Marketing

A former electrical engineer, Dr. Shu offers an analytical perspective on marketing. As an advisor to the Social Security Administration, Dr. Shu provides expertise in consumer spending and saving.

Gain access to industry leaders and cutting-edge research

Our centers connect students, faculty, alumni and businesses through elective courses, events and student clubs.



Larry Fink (B.A. '74, '76) of BlackRock and Tony Ressler of Ares Management, moderated by Andy Serwer of Yahoo Finance



UCLA Anderson
Forecast



Center for
Management of
Enterprise in Media,
Entertainment &
Sports (MEMES)



Harold and Pauline
Price Center for
Entrepreneurship &
Innovation



Laurence and
Lori Fink Center
for Finance &
Investments



Center for Global
Management



UCLA Ziman Center
for Real Estate



Morrison Family
Center for Marketing
Studies and Data
Analytics



Easton Technology
Management
Center

In addition to our centers, we launched the Impact@Anderson initiative, focusing on social innovation and how businesses can profit while doing good.

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CENTERS

VELOCITY

Women's
Leadership
Summit



PULSE

Entertainment,
Sports & Technology
Conference



VENTURE ACCELERATOR Showcase



FINK Investing Conference



CREATE

Conference by the
Entrepreneur
Association

A broad suite of career services awaits

Over half of Anderson EMBA students receive a promotion during the program.

Individual Career
Advisement

Executive
Coaching

Career
Workshops

Executives-in-
Residence

Virtual Career
Management
Resources and
Webinars

Military Career
Transition
Resources

We support your career objective, no matter how ambitious. Which one are you?

Enhancer

Shifter

Explorer

Entrepreneur



Lars Hoffman ('15)
From U.S. Air Force Colonel to
Senior Vice President of Global
Launch Services at Rocket Lab

“The EMBA program and its career services department were instrumental in my successful transition from my military career to my corporate career, first as senior director of government sales at SpaceX and now as senior vice president of global launch services at Rocket Lab. I’ve never stopped doing what I love.”



“What I learned in EMBA still influences my process and decision making in the Disney Accelerator, and that connection keeps me coming back to stay involved with Anderson.”

— David Min ('07)

VP of Strategic Business Innovation, The Walt Disney Company

Alumni Network Connect globally to our network of 39,000 — representing countless industries in more than 75 countries.

Lifelong Learning Because you don't stop learning after graduation, we offer elective course auditing and Global Immersion privileges for EMBA alumni.

Alumni Career Resources Access career support, including individual career coaching, networking events and other services tailored to our alumni.

Unlock new possibilities

Apply for the UCLA Anderson Executive MBA.

The EMBA application consists of:

- ▶ Two letters of recommendation
- ▶ Official transcript(s)
- ▶ Resume
- ▶ Two essays
- ▶ TOEFL for select international applicants
- ▶ GMAT, GRE or Executive Assessment
Contact EMBA Admissions Staff to see if you qualify for a waiver.

Apply at anderson.ucla.edu/emba



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